

THE PROGRAM

Wednesday, July 30

- 8:00 Welcome
Gordon Feller, Meeting of the Minds
- 8:05 The Sustainable Mobility Policy Imperative
Gail Achterman, Program Host & Chair, Oregon Transportation Commission
- 8:10 Irv Miller, Group Vice President, Toyota Motor Sales USA (principal sponsor, Meeting of the Minds)
- 8:30 SEGMENT ONE: The Road Ahead
- OVERVIEW: *More of the Same or a Different Game?*
Panel Moderator Michael Meyer, Georgia Institute of Technology
- 9:00 Audience Polling Exercise - Ed Warnock, Cumulus Resources LLC.
- 9:15 Panel Discussion
- Sue Keil, Director, City of Portland Department of Transportation
 - Lynn Peterson, Clackamas County Commissioner
 - Pat Reiten—President, Pacific Power
 - Bill Wyatt, Director, Executive Director, Port of Portland
 - Susan Zielinski, Sustainable Mobility & Accessibility Research and Transformation (SMART), a project of CARRS, the Center for Advancing Research and Solutions for Society at the University of Michigan
- 9:45 Break
- 10:00 KEYNOTE: *Transportation at the Crossroads*
The Honorable Theodore Kulongoski, Governor of Oregon
- 10:30 Panel Reconvene (continues)
- 11:00 Question and Answer Session
- 11:15 Audience Polling Exercise - Ed Warnock, Cumulus Resources LLC.
- 11:30 Breakout Time/Personal Networking
- 12:00 Lunch
- 12:30 LUNCH ADDRESS: *The Impacts of Climate Change on the Pacific Northwest*
Tim Barnett, Ph.D., Scripps Institute
- 1:30 SEGMENT TWO: *Vehicles, Propulsion Systems and Fuel Options*
- OVERVIEW: *Silver Bullets ... or Silver Buckshot?*
Panel Moderator Steve Marshall, Senior Fellow, Cascadia Center

1:45 Audience Polling Exercise - Ed Warnock, Cumulus Resources LLC.

 Panel Discussion

- Brian Silverstein, Vice President, Operation & Planning, Bonneville Power Administration
- Jim Francfort, Idaho National Labs
- Steven Hawke, SVP Customer Service and Delivery, Portland General Electric.
- Curtis Robinhold, BP Alternative Energy
- Maja Vekjkovic--- Director General of the National Research Center (Canada) Institute for Fuel Cell Innovation (NRC-IFCI), formerly the Innovation Centre and of the National Fuel Cell Program.

2:40 Audience Q&A

3:00 Break

3:30 SEGMENT THREE: *What Others are Doing*

Learning Cities as a Strategy for Leading Change and Shaping the Future
Tim Campbell, Chairman, Urban Age Institute

4:00 *Flexible Carpooling, A Case in Point -- What Can Portland, Seattle, Vancouver (or Your City) Learn from San Francisco and Washington D.C.?*
Paul Minett, Managing Director, Trip Convergence LTD

4:15 Audience Q&A

4:30 Audience Polling Exercise - Ed Warnock, Cumulus Resources LLC.

4:45 Wrap Up

5:00 Reception at Portland Art Museum's Mark Building

Thursday, July 31

8:00 Welcome
Gordon Feller

8:05 Yesterday in Review; Today in Preview
Gail Achterman, Program Host & Chair, Oregon Transportation Commission

8:15 SEGMENT FOUR: *Urban Design & Development*

OVERVIEW: *Can we live in a different way so we don't have to drive so much?*
Panel Moderator Meg Nealon, Partner, LandDesign

8:30 Audience Polling Exercise—Ed Warnock, Cumulus Resources LLC.

8:40 Panel Discussion

- Eric Clifton, VP, Sustainable Business Development, Newland Communities
- Paul Farmer, Executive Director and CEO, American Planning Association

- Scott Griffith, CEO, Zipcar
- Charles Kelly, Chairman of The Canadian Public Affairs Consulting Group
- Paul Moore, Transportation Planner, Glatting Jackson Kercher Anglin Inc.

9:15 Audience Q&A

9:30 Break

10:00 SEGMENT FIVE: *Tolls, Taxes, Technology and Takes on the New Carbon Economy*

OVERVIEW: *Turbo Charging the Installed Base (Transportation Systems Management and Pricing Strategies to Improve Capacity)*



10:15 Audience Polling Exercise—Ed Warnock, Cumulus Resources LLC.

10:25 Panel Discussion

- Rob Bertini, Associate Professor, PSU and Director of the Oregon Transportation Research and Education Consortium (OTREC)--INVITED
- Naveen Lamba, IBM Global Services
- Randy Pozdena, Managing Director, EcoNorthwest
- Geoff Wardle, Director, Advanced Mobility Research, Art Center College of Design (Pasadena)

11:10 Audience Q&A

11:30 Breakout Time/Personal Networking

Noon Lunch

12:30 LUNCH ADDRESS: *Tales From My Travels With Toyota: Transportation Anecdotes and Observations from Clients, Conference, and Countries Worldwide*

Bill Reinert, 

1:15 PLENARY ADDRESS: *As We End, Let Us Begin*

Alan Webber

2:00 Audience Q&A

2:15 Strategic Choices For The Road Ahead: Next Steps, Closing Thoughts & Final Audience Polling Exercise

Gail Achterman assisted by Ed Warnock

2:45 End of Program